

May 2022

Notes From The Editor

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Recommended Citation

Nathan, Jay (2022) "Notes From The Editor," *Journal of Global Awareness*: Vol. 3: No. 1, Article 2.

DOI: <https://doi.org/10.24073/jga/3/01/02>

Available at: <https://scholar.stjohns.edu/jga/vol3/iss1/2>

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Notes from the Editor:

The year 2022 marks global events one after another, bringing inflation, COVID-19, climate, Ukraine, refugees, inequality, and economic crises into attention, all at once. The Journal of Global Awareness, in volume 3, issue 1, through the lens of scholars and readers around the world, continues to provide insights and perspectives on diverse topics from all parts of the world.

In the lead article, “**Contextualizing the Impact of Faculty-Led Short-Term Study Abroad on Students’ Global Competence: Characteristics of Effective Programs,**” the authors—Colleen Fisher, Laurel Hitchcock, Ashley Neyer, Stacey Moak, Sarah Moore, and Scott Marsalis—painstakingly analyzed short-term faculty-led study abroad programs. Among other educational values, the overall goal is to promote global competency. This is truly a revelation for universities and colleges around the world, especially the cost/benefit aspects of delivery related to study abroad programs.

Michael Tsangaris, in his thought-provoking article, “**Local Garage Psychosis Rockabilly Disease: Glocalization and the Athenian Psychobilly,**” posits music as an art that permeates every human society. Music is commonplace for such diverse social purposes as ritual, worship, coordination of movement, communication, or entertainment. A major emphasis of this scholarly research is that music scenes such as psychobilly establishes a link between music, subcultures, globalization, and the global-local dialectic.

The third insightful article takes us to Africa—in particular, cognitive decline due to health and aging. The author Bria Brown on “**Determinants of Cognitive Health Among Aging Adults in Agincourt, South Africa,**” concludes that factors such as hypertension and HIV do correlate with cognitive impairment. However, from the sample of aging people in Agincourt, South Africa, education, being married, and having grandchildren residing at home, have shown a positive association with cognitive function.

The next article is from the Hungarian author, Gergely Horváth, who addresses the issue of mentoring, particularly in the context of Hungary. The research, “**Mentoring Students of Disadvantaged Background in Hungary— “Let’s Teach for Hungary!” as an Equitable Intervention in the Public School System,**” looks at inequality and inequity in education, especially for the students

of underprivileged families. The article suggests well-functioning interventions with positive mentor-mentee relationships. The results of this study not only can benefit increasing the human capacity in Hungary, but it can shed light on other countries and cultures around the world.

The article “**Raytheon Technologies Corporation: An Analysis of Leadership, Ethics, and Social Responsibility**” by Jarret Monterio focuses on how leadership structure, ethical issues, and stakeholder relationships impact today's modern corporations, especially in Western countries. Suppliers, consumers, and governments are part of Raytheon's Global Supply Chains. Navigating these constituents can sometimes be challenging for the leadership.

Janáos Fritz's article on “**The Operation Successful, But the Patient Died. The Gradual Elimination of the Central European Peasantry in the Light of Globalization and Interwar Processes**” makes the reader wonder and enlighten the consequences of the disappearance of the peasantry. However, the author provides further insights on two areas dominated by large estates, Pomerania and Somogy county in Hungary. Mechanization of farming in Pomerania flourished, while in Somogy, livestock breeding grew with dividing lands into smaller farms.

The article by Kamala Raghavan on “**ESG Reporting Impact on Accounting, Finance**” illuminates present trends in corporate governance and social responsibility, especially in Western countries. The ESG (Environmental, Social, and Governance) issues are growing in importance to companies, investors, and other stakeholders. ESG reports seek transparency and reliability, and increasingly financial professionals are adopting them to enhance stakeholder value.

Finally, a book review on “**ZERO to ONE, Notes on Startups, or How to Build the Future**” by Jay Nathan, past president of the Global Awareness Society International, presents Peter Thiel's book, published by Crown Business, New York, 2014. The review is thoughtful, detailed, yet concise enough for the reader.

According to Professor Nathan, Peter Thiel's book shows good intentions about business development and creating wealth for any society. This book is provocative and insightful on creating new wealth, especially through innovative technology. This is a **MUST** read for anyone who is interested in understanding the book concept of going from ZERO to ONE, to progress vertically, not sameness, which is globalization.