December 2020

Notes from editors

Jay Nathan  
St. John's University

Follow this and additional works at: https://scholar.stjohns.edu/jga

Part of the International Business Commons, International Economics Commons, and the International Relations Commons

Recommended Citation
Available at: https://scholar.stjohns.edu/jga/vol1/iss2/2

This Front Matter is brought to you for free and open access by St. John's Scholar. It has been accepted for inclusion in Journal of Global Awareness by an authorized editor of St. John's Scholar. For more information, please contact fazzinol@stjohns.edu.
Notes from the Editor:

The first article titled "Post hoc...? Renaissance?! A call for renewed solidarity with the EARTH – our COMMON HOME" is by Professor Basilio Monteiro. In a thought provoking article, the author presents in a timely, but in a persuasive way, why today's Pandemic is different, and how it touches all, which makes individual and collective sacrifice, especially calling for renewed solidarity with the EARTH-our COMMON HOME.

In the second article by Professor Virág Rab, entitled "Could Deglobalization Kill Transnational Cooperation? A Brief Historical Lesson" the author examines a historical period referred to in the literature as deglobalization. After the First World War, economic nationalism gained ground in some countries, mainly for political reasons, characterized by protectionist economic policies and the pursuit of autarchy/self-sufficiency. There were no international regulations or well-functioning international institutions that would have facilitated economic cooperation. How did those who worked hard to reconstruct the European economy react to this situation? This study presents the process of developing an informal network of bankers, and it indirectly highlights some important links between informal networks, globalization, and deglobalization.

In the third article, "Global Trends in Tobacco Cigarette Use among Adolescents: Prevalence of Use and Evidence Based Cessation Interventions" the authors have researched this important worldwide phenomenon of the prevalence of adolescents' abuse of tobacco consumption. Supported by research references, this fine piece of scholarly treatment informs how evidence based cessation interventions show a pathway for mitigating these global trends.

In the fourth article on "Cultural Challenges of BlueBird Bio Expansion into Germany," Igor Ban, a doctoral student at St. John's University, drew his inspiration from the American company, which was recently approved, in Germany, for their new drug Zynteglo for the treatment of Beta thalassemia. The article brings forth cultural dimensions in dealing with risk.